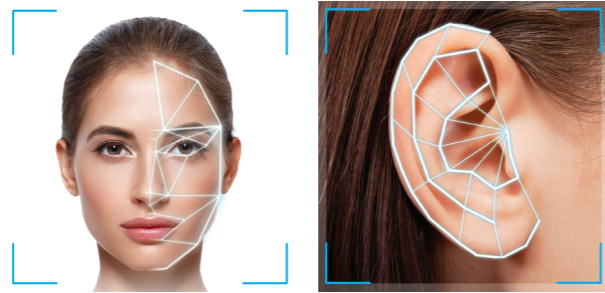


Super X-Fi MIND-BLOWING HEADPHONE HOLOGRAPHY

PERSONALIZED HEADPHONE AUDIO

Super X-Fi brings you realistic audio on headphones through a sophisticated inverse computation on the headphone audio signal to reverse the claustrophobic effect, bringing the source of the sound outside again, so that it sounds natural, just like in the real world.

Everybody hears sound differently due to the shape of one's ears. Super X-Fi uses Artificial Intelligence to map the individual's head and ears, so it sounds perfect and natural, just the way it should be!



MOVIES that sound like you're in a **CINEMA**
MUSIC that sounds like you're at a **LIVE CONCERT**
GAMES that sound like you've been dropped into an **ACTIVE BATTLEFIELD**



15
BEST OF CES
 2019
AWARDS
 CONSUMER ELECTRONICS
 SHOW LAS VEGAS

With a multitude of rave reviews, the award-winning Super X-Fi has blown skeptics away! Super X-Fi single-handedly and unprecedentedly won **15 BEST OF CES 2019 AWARDS** at the world's largest Consumer Electronics Show in Las Vegas.



SOUNDBAR SYSTEMS

SOUND BLASTERX KATANA

IMMERSIVE AUDIO FOR MOVIES, MUSIC & GAMES

\$349
~~\$419~~
 FREE Optical Cable (worth \$29)

The Sound BlasterX Katana is an excellent package for gamers, whether you're on the desktop or a couch in front of a TV. The Katana produces some killer sounds and looks the part without going over the top...
 — Windows Central, Windows Central Choice Award; 4.5 / 5



- EUROPEAN HARDWARE AWARDS 2018 BEST SPEAKERS
- AURORA REACTIVE 16.8 MILLION REACTIVE COLORS
- WORKS WITH PS4 USB AUDIO
- DOLBY AUDIO TRUE-TO-LIFE 5.1 SURROUND SOUND WITH CLEAR DIALOG
- VIRTUAL 7.1 ADDS AUDIO REALISM
- 24-bit / 96 kHz DIGITAL AUDIO INTEGRATED SOUND CARD / DAC FOR CUSTOMIZABLE ENHANCEMENTS
- BLUETOOTH
- USB AUDIO
- AUDIO 1
- VERSATILE CONNECTIVITY FOR EASY SETUP
- Optical-in
- AUX-in

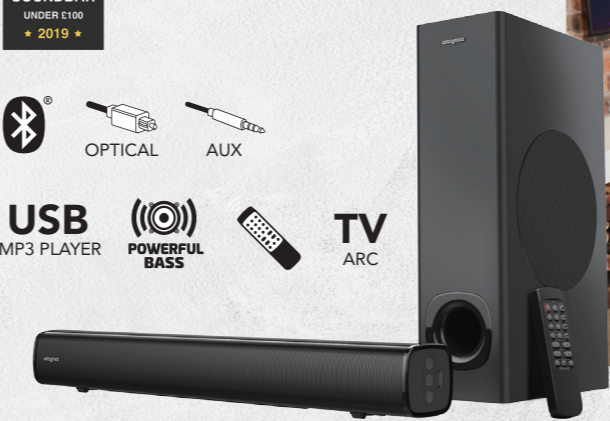
STAGE

HIGH-PERFORMANCE UNDER-MONITOR SOUNDBAR

\$109
~~\$129~~

EXPERT REVIEWS
 BEST SOUNDBAR UNDER €100
 • 2019 •

- BLUETOOTH
- OPTICAL
- AUX
- USB MP3 PLAYER
- POWERFUL BASS
- TV ARC



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creative.com

CREATIVE

EXPERIENCE THE MAGICAL AUDIO REALITY OF SUPER X-FI

CEE 2019 | 23 - 26 MAY | SUNTEC SINGAPORE | LEVEL 4 BOOTH 8161



Super X-Fi
 headphone holography

SXFI AIR
 BLUETOOTH AND USB HEADPHONES WITH BUILT-IN SUPER X-FI TECHNOLOGY

WITH VOUCHER
\$219
~~\$239~~



(White model is available only on creative.com)

SXFI REFERRAL PROGRAM

- OUTLIER GOLD
- Show us your SXFI product
- Bring a friend to buy the SXFI AIR
- Enjoy \$60 savings on the ALL-NEW Outlier Gold on creative.com

\$60 SAVINGS

Terms and conditions apply

Deals and more available on [creative.com](https://www.creative.com)

Super X-Fi SUPER X-FI® SERIES

SXFI® AIR

SUPER X-FI® BLUETOOTH AND USB HEADPHONES

SXFI AIR heralds a whole new generation of advanced headphones that incorporate Super X-Fi technology right into the heart of a wireless headphone with the built-in Super X-Fi UltraDSP processor.

- Specially-tuned 50 mm Neodymium drivers for powerful audio delivery
- Supports 5.1 and 7.1 cinematic audio from movies and games, with direct USB connection to PC / Mac
- Detachable NanoBoom microphone that boasts the same audio recording capabilities as a full-sized gaming headset microphone



(White model is available only on creative.com)



WITH VOUCHER
\$219
~~\$239~~

BT-W2
Bluetooth® Audio
USB Transceiver
PWP with any
Bluetooth headsets
\$29
~~\$49~~



SUPER X-FI® CERTIFIED HEADPHONES

OUTLIER GOLD

TRUE WIRELESS SWEATPROOF IN-EARS WITH SOFTWARE SUPER X-FI®

\$139

- UP TO 14 HOURS PER CHARGE*
- 39HR TOTAL PLAYTIME*
- GRAPHENE DIAPHRAGM
- 5.0
- Qualcomm aptX APTX
- AAC AAC
- IPX5 SWEATPROOF
- DUAL-VOICE CALLS
- SIRI / GOOGLE ASSISTANT

NEW
UP TO **39 HRS**
AUDIO PLAYBACK
UP TO 14 HRS PER CHARGE



*Actual battery life may vary depending on usage setting and / or device used



What is Software Super X-Fi?

- Enhances local audio and music content with the magical Super X-Fi® technology
- Transforms SXFI APP into Super X-Fi® music player*
*Supports only local audio content



To enjoy Super X-Fi® on streaming services such as YouTube, Spotify, or Netflix on your phone, check out the SXFI AIR!

OUTLIER AIR

TRUE WIRELESS SWEATPROOF IN-EARS

\$109

UP TO **30 HRS**
AUDIO PLAYBACK
UP TO 10 HRS PER CHARGE



- 10HR PER CHARGE*
- 30HR TOTAL BATTERY LIFE
- GRAPHENE DIAPHRAGM
- 5.0
- Qualcomm aptX APTX
- AAC AAC
- IPX5 SWEATPROOF
- DUAL-VOICE CALLS
- SIRI / GOOGLE ASSISTANT

*Actual battery life may vary depending on usage setting and / or device used

AURVANA GOLD

Active Noise-canceling Bluetooth® Headset with NFC

\$189

- HD Audio
- aptX CSR
- AAC
- Super X-Fi Certified



AURVANA TRIO

Audiophile In-ear Headphones with Hybrid Triple-driver System

\$149

- tech radar RECOMMENDED
- INLINE MIC
- 98% NOISE ISOLATION
- Super X-Fi Certified



AURVANA LIVE!2

Ultra Definition Audio Headphones

\$129

- 8/10 HARDWARE ZONE!
- BIO-CELLULOSE Drivers
- Available in: [Color swatches]
- Super X-Fi Certified



OUTLIER SPORTS

Ultra-light Wireless Bluetooth® Sweatproof In-ear Headphones

\$79

- aptX CSR
- 15g
- Available in: [Color swatches]
- Super X-Fi Certified



OUTLIER ONE PLUS

Wireless Bluetooth® Sweatproof In-Ear Headphones with Built-in MP3 Player

\$59

- 10hrs 15g
- 16g
- 190g
- Super X-Fi Certified



OUTLIER BLACK

Lightweight Wireless Bluetooth® Over-ear Headphones with Built-in Mic

\$59

- FULL-RANGE DRIVER
- LONG 13hrs 190g
- Super X-Fi Certified



HOME AUDIO AND PORTABLE SPEAKERS

STAGE AIR

COMPACT MULTIMEDIA UNDER-MONITOR SOUNDBAR

\$59

- Powerful full-range drivers with oversized bass radiator
- Flexible connectivity options
- Built-in battery with up to 6 hours of playback

- Bluetooth
- AUX
- MP3 PLAYER
- 6HR PLAYBACK
- BIG BASS



PEBBLE PLUS

2.1 USB DESKTOP SPEAKERS WITH SUBWOOFER

\$59



For anyone seeking a crisp, clean delivery with rich lows and decent balance, the Pebble Plus is a solid, exceptionally affordable speaker system... — PCMag



- 45° ELEVATED WIDE SOUNDSTAGE GIVES AUDIO A GREATER DIMENSION
- DUAL FAR-FIELD DRIVERS PROJECT AUDIO FURTHER THAN MOST SPEAKERS
- DOWN-FIRING SUBWOOFER FOR MORE IMPACTFUL BASS
- POWERED VIA USB FOR CONVENIENCE
- Also Available **PEBBLE \$29** ~~\$39~~
- Available in: [Color swatches]

iROAR GO

INTELLIGENT SPLASHPROOF PORTABLE BLUETOOTH® SPEAKER WITH SUPERWIDE™ TECHNOLOGY

\$199



- FREE Leatherette Carry Pouch (worth \$69)
- ROAR ROAR AUDIO MODE
- 5 DRIVERS WITH BUILT-IN SUBWOOFER FOR POWERFUL BASS
- 12HR
- IPX6
- MICRO SD
- NFC
- USB
- AUDIO

BT-W2

Bluetooth® Audio USB Transceiver for PC / Mac, PS4™, and Nintendo Switch™

\$29



PWP with any Bluetooth headsets
~~\$49~~

Enjoy the freedom of great wireless headphone audio for gaming and entertainment with BT-W2! Simply plug the audio transceiver into your PS4, PC or Mac and pair it with your Bluetooth headphones. It's that simple!

BE ENTERTAINED BY THE ULTIMATE HEADPHONE HOLOGRAPHY EXPERIENCE

SXFI® AMP

SUPER X-FI® HEADPHONE AMP

The SXFI® AMP is the best of two worlds; it combines Super X-Fi technology with a premium high-performance headphone amplifier in a dongle no larger than a finger.

- Premium high-performance headphone amplifier yielding up to 120 dB SNR, and 0.0003% THD
- 3X amplification gain, supports headphones with high impedances of up to 600 ohms, powering even studio-grade headphones with mobile devices

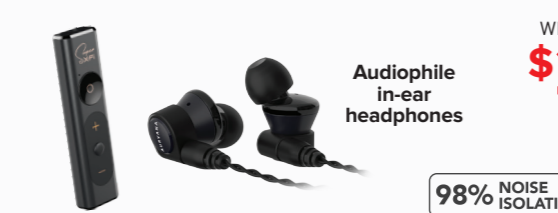
SXFI® AMP + EMU TEAK



WITH VOUCHER
\$699
~~\$719~~
~~\$700~~

Audiophile reference headphones

SXFI® AMP + AURVANA TRIO

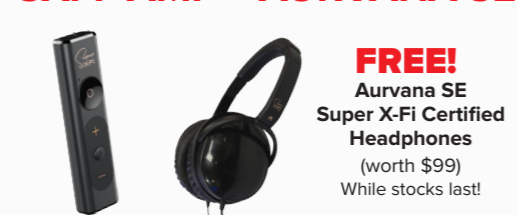


WITH VOUCHER
\$249
~~\$269~~
~~\$418~~

Audiophile in-ear headphones

- 98% NOISE ISOLATION
- INLINE MIC

SXFI® AMP + AURVANA SE



WITH VOUCHER
\$199
~~\$219~~
~~\$318~~

FREE!
Aurvana SE Super X-Fi Certified Headphones (worth \$99)
While stocks last!

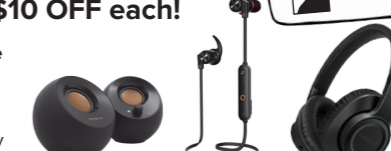
BACK TO SCHOOL PROMO

UP TO \$20 OFF

Enjoy \$5 OFF when you present your student card.

Bring a student friend along and enjoy a total of \$10 OFF each!

Applicable only to Creative Pebble, Creative Outlier ONE Plus, and Creative Outlier Black.
Terms and conditions apply



Creative D80

WIRELESS BLUETOOTH® SPEAKER

\$18

~~\$59~~



\$8
Lelong Grabs

